

(S.D.)-Rapid City Ban On Digital Billboards Overturned

By: Roxie Graham-Marski Posted at: 02/28/2014 07:30 AM

RAPID CITY, S.D. (ASSOCIATED PRESS) - A federal judge has overturned a citizen-driven initiative that banned new digital billboards in Rapid City.

The ordinance that passed as a ballot measure in June 2011 prohibited companies from erecting digital billboards off their premises. Lamar Advertising then sued the city.

U.S. District Court Chief Judge Jeffrey Viken has ruled that the ordinance conflicts with state law.

Billboard companies are calling it a victory. Mayor Sam Kooiker (KWAY'-kur) says he's disappointed that the will of the voters was overturned. City Attorney Joel Landeen says he'll ask the City Council on Monday whether to appeal.