

(Neb.)-Alcohol Sales Down In Whiteclay

By: Chris Fankhauser Posted at: 03/15/2013 09:05 AM

LINCOLN, Neb. (AP) - Alcohol sales in the Nebraska-South Dakota border town of Whiteclay dropped for the second year in a row in 2012.

A year-end report by the Nebraska Liquor Control Commission says the town's four beer stores saw a 10 percent decline in beer sales.

The stores sold the equivalent of nearly 3.9 million, 12-ounce cans of beer last year. In 2011, the stores sold the equivalent of nearly 4.3 million cans.

Whiteclay, a Nebraska town with roughly a dozen residents, is often blamed for alcoholism and other social problems on South Dakota's Pine Ridge Indian Reservation, where alcohol is banned.

Sales in Whiteclay had previously been climbing, from the equivalent of 4.3 million cans in 2007 to 4.9 million in 2010.

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