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(Neb.)-Game and Parks Teams Up To Support Outdoors Website



By: Roxie Graham-Marski Posted at: 11/06/2013 10:05 AM

(LINCOLN)-The Nebraska Game and Parks Commission has partnered with the Omaha World-Herald to create a new website on all things related to outdoor Nebraska. The site features a mix of outdoor-related content from Game and Parks, NEBRASKAland Magazine and World-Herald staff, including the latest interactive digital edition of NEBRASKAland, as well as news alerts, social media updates, access to outdoor forums, a trophy board for hunters, photo galleries, videos, links and more. Content is updated daily. The Web site can be found at www.GoOutdoorsNE.com.

Readers can also access NEBRASKAland Magazine, a product of the Nebraska Game and Parks Commission, by visiting www.OutdoorNebraska.org, then clicking on NEBRASKAland. The magazine, which debuted in 1926, is published 10 times a year. New digital features include embedded videos, links to Game and Parks' website, photo galleries and social sharing.

Game and Parks communications director Christy Rasmussen says, "GoOutdoorsNE.com will make it easier for outdoor enthusiasts to find the information they need for participating in outdoor recreation. The site will also be a new way to deliver agency news, messages, blogs and promotions to a broader audience than we are able to do alone."

--Nebraska Game and Parks Commission