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(S.D.)- Sturgis Looks To Add 2nd Liquor Store For Rally



By: Jeremy Anderson Posted at: 02/25/2013 11:17 AM

STURGIS, S.D. (AP) - Participants at this year's Sturgis Motorcycle Rally should find shorter lines to buy booze.

That's because the lone liquor store is looking to add a satellite location during the popular event.

The Sturgis City Council has proposed an ordinance to allow the second location for the city-owned store, which is the only place in town that is allowed to sell packaged liquor.

Tom Ferguson, manager of Sturgis Liquor says he has seen some rally week customers come through the front door and turn around and leave when they see the crowds.

Says Ferguson, "At times during the rally, we feel like sardines in a can here."