



"Because Not All Radio Stations Are Created Equal"

Chadrad Communications, Inc.
226 Bordeaux St - Chadron, NE 69337
308-432-5545 fax 308-432-5601
E-mail: kcsr@chadrad.com



(Neb.)-Panhandle Polar Plunge Event To Raise Money For SONE  [Listen](#)

By: Jeremy Anderson Posted at: 01/29/2013 11:32 AM



Special Olympics
Nebraska

(Chadron)- The middle of winter isn't the time you'd expect to take a dip in the thirty five degree North Platte River that runs through the middle of Scottsbluff and Gering, but one event in February is doing just that.

The Polar Plunge, which helps organizations like the Nebraska Special Olympics, will celebrate its 16th year in Nebraska and will be held for the second consecutive year in Scottsbluff on February 23rd at the YMCA Camp.

Katie Ryan, Director of Development for the Special Olympics of Nebraska tells KCSR News why it's so important to take the plunge.

Sound Clip in Story

The plunge is currently taking place in five Nebraska cities that include Lincoln, Omaha, Auburn, Kearney, and Scottsbluff, but Ryan says they hope that more communities will get involved and expand.

Sound Clip in Story

If submerging into the icy cold winter water isn't for you, Ryan says that there are plenty of events that occur year round to help benefit the Special Olympics of Nebraska.

Sound Clip in Story

The Polar Plunge in Scottsbluff will again take place at the YMCA Camp on February 23rd. For more information visit www.sone.org