

# **Annual EEO Public File Report**

For the Period Beginning January 22, 2005 and Ending January 21, 2006

## **Part I**

Station Information

## **Part II**

Recruitment sources/interviewees for each full-time vacancy

## **Part III**

Recruitment initiatives

Preparer: Sara E. Taylor

Signature: \_\_\_\_\_

Title: Business Manager

Date: January 21, 2006

Telephone: 308-432-5545

**Part I**

This report covers the following employment unit: Chadrad Communications, Inc.

<u>Call Sign</u>	<u>AM/FM</u>	<u>Facility ID#</u>	<u>Community of License</u>	<u>State</u>	<u>LMA</u>
KCSR	AM	10081	Chadron	NE	N/A

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

One full-time job vacancy was filled by the employment unit.

A total of 4 individuals were interviewed for this position.

The station website is [www.chadrad.com](http://www.chadrad.com).

**Part II**

**AM 610 KCSR  
Annual EEO Public File Report**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station: AM 610 KCSR, Chadron Nebraska and is required to be placed in the public inspection files of this station, and posted on their websites.

Covering the Period From: 1/22/05 – 1/21/06

**Section 1: Vacancy Information**

<b>Full-time positions filled by Job Title</b>	<b>Recruitment Source of Hiree</b>	<b>Number of Interviewees from all sources for this position</b>
News Director	<a href="http://www.chadrad.com">www.chadrad.com</a>	4

Total Number of Persons Interviewed During Applicable Period: 4

**Section 2: Recruitment Source Information**

<b>Recruitment Source for</b>	<b>Total number of Interviewees this source was provided during period</b>	<b>Full-time positions which this source utilized</b>
Nebraska Workforce Development* Greta Kickland 250 Main Street Chadron, NE 69337 308-432-6121	1	1
Chadrad Communications Website chadrad.com	1	1
Nebraska Broadcasters Association	2	1

\*Indicates sources that have request notification of job openings.

## New Job Vacancy

### General Information

1. News Director
2. KCSR – AM
3. Position opened 5/01/05
4. Position filled 8/01/05
5. Advertisements attached for this position.

### Other Recruitment Sources Utilized:

CSC Internship and Career Placement Office  
Southeast Community College  
National Association of Broadcasters

### Interviewees

1. List of interviews for this position:

<b>Date</b>	<b>Recruitment Source</b>
6/13/05	Nebraska Broadcasters
6/22/05	Nebraska Broadcasters
7/22/05	www.chadrad.com
7/26/05	Nebraska Workforce Development

2. Total number of people interviewed for this position: 4

### **Part III**

As of January 21, 2006 KCSR had 11 full-time employees.  
Population is under 250,000.

#### **Activity #1**

Activity: Job Fair

Date: 3-8-2005      Preparer: Sara E. Taylor

Host/Sponsor of Activity: Platte Valley Human Resource Association

Participating Personnel: Dennis Brown and Sara Taylor

Description of activity and scope of station participation:

KCSR was a participating vendor at this job fair. The fair was hosted by Platte Valley Human Resource Association. KCSR representatives visited with students and the public about KCSR and career opportunities in broadcasting. Brochures were handed out describing what KCSR does as a locally programmed station and brief descriptions of current positions. Also handed out business cards and received one application.

#### **Activity #2**

Activity: Internship Program

Date: May, 2005 to July, 2005      Preparer: Sara E. Taylor

Host/Sponsor of Activity: KCSR works closely with the Chadron State College Internship Program.

Participating Station Personnel: All KCSR employees spent time working with and explaining their position to the intern.

Description of activity and scope of station participation:

Nick Davis – interned from May to July 2005. Nick posted news stories to the company website – [www.chadrad.com](http://www.chadrad.com). He also contacted several KCSR clients and produced testimonials.

### **Activity #3**

Activity: FCC EEO Training Seminar

Date: 8-11-2005      Preparer: Sara E. Taylor

Host/Sponsor of Activity: Nebraska Broadcasters Association

Participating Station Personnel: Sara Taylor

Description of activity and scope of station participation:

On August 11, 2005 Sara Taylor attended an EEO Training Seminar sponsored by the Nebraska Broadcasters Association. The seminar was conducted by Deepak Massand, of Litera Corporation, and focused on what the EEO rules are, what actions an employer must take each time they have a vacancy, and on an ongoing basis.