

2010 Committee Meeting – 125th Chadron
Dawes County Historical Museum
January 11, 2010 at 7:00 p.m.
Summary

George Klein started the meeting at 7:02 p.m. Don Huls and the 2010 Ag Day Committee presented the #1 print of Artist Sheila Orr's painting *The End of the Drive* to the Dawes County Historical Museum.

At the last meeting, there was discussion regarding who might be available to prepare timely news articles and scheduled publicity regarding upcoming events, deadlines, and other items of interest with regard to the 125th celebration. Don Huls had visited with CSC's Mike Kennedy, who agreed to enlist the assistance of a CSC class to help us. Don Huls introduced Mike Kennedy and Brittney D., student.

Reports:

Organization Day – Jane Druecker – 28 organizations want to participate with tables/displays/demos. The committee will be making a decision regarding the location (Chadron Arts Center, Am. Legion, Masonic Lodge).

Business Day/Historical Downtown – Steve Cleveland – They have updated the historical district walking tour. Dr. Moody laid out the map. CHS students will be contacted to do GPS mapping by May 1.

Schools/CSC/Job Corp Day – Tammy Calamari – emailed message that the committee will meet soon.

Ag Day – Don Huls – Chadd Arner has been working on the painting auction to be held January 16, 7:30 p.m., at the Ag Banquet. Bids will be taken prior to, live, and live-by-phone. Jan Storjohann reported that they would be selling prints of the painting (\$75), note cards (\$8), tickets for the Quasquicentennial Quilt (\$1 or 6 for \$5) and 2010 souvenirs at the Ag Banquet. Sheila Orr will be on hand to personalize prints. Quilters will be there also. Jane Ramm has 25-30 tables/vendors with 50 tables available and additional space without tables available. They will open set up for tables/vendors at 8 a.m. on July 9 at the Fairgrounds.

Youth & Recreation Day – Jim Cope – no report. Tom Knote offered McDonald's involvement.

Religious History Day – Shirley Roberts – Of the 1,500 church history calendars that were ordered, 400 have been sold. Rev. Joel Rickenbach has been contacted to serve as the circuit rider for the Sunday service (7/11).

Heritage & History Day – Ron Wineteer – They will be showing the movie *Days of 75 & 76* at the Masonic Lodge. Working on tours at the Museum of the Fur Trade, CSC's Sandoz Center and Geological Museum, and Dawes County Historical Museum. The public library is working on a project. Ron is working with Con Marshall to do a presentation on the Quasquicentennial History Book.

History Book – Con Marshall – The book will include a list of all county official, mayors, and main events for the last 100 years. Jennifer Cleveland is selling ads. We need a news story for the ads - deadline for ads is March 15. Ads are \$50 for ¼ page, \$90 for ½ page, and \$150 full-page – call Emily Klein 432-4957. Books should be available by July 1 – we need book sales people.

Cookbook – Jan Adams – Karen Miskimins has returned the cookbook materials to us. The last of the formatting is being done and the cookbook should be printed and ready for sale around April 1.

Souvenirs – Maesa Kummer – no report.

Car Show – Ken Korte – phone report – Car show is expected to be large and could occupy Bordeaux between 2nd & 3rd Sts., the First National Bank and possibly the City Hall parking lot, and part of 2nd St.

Aircraft Show & Shine/antique & sports airplanes/Fly-In – Terri Haynes – phone report – Contacted Todd Rickenbach to help on the committee. Mark Hutton is supportive. May need a breakfast or meal for pilots. Aircraft might fly over parade route prior to the parade. Roger Wess agreed to check on air space use. Sat. or Sun.? It was suggested that Chris Amundsen be contacted to help. Dave Carlson agreed to serve on the committee. Might be able to use the tour vans to transport pilots into Chadron, if needed.

Fur Trade Days – Merle Morford – Fur Trade Days has paid for Friday night entertainment in the past. He asked if the committee wanted entertainment on Friday night and suggested that it should conclude by 8:30 or 9 p.m. Emily asked if the Historic Fur Trade Flag Ceremony should be at the Fairgrounds following or during the meal.

The 2010 Committee had a booth at the Pine Bough Bazaar and sold a few items there. The group agreed that we should have a booth at the Spring Preview (March 5, 6, & 7) – Emily will handle reserving space.

The Chadron Record has donated a weekly Quasquicentennial ad, which started in last week's paper. KCSR has donated the Chadrad website link which started earlier this year and will continue through July 11 and time on Sound Off. This advertising has been instrumental in promoting awareness and providing information

KCSR Sound Off – 3rd Monday of each month – Don Huls and Jan will summarize the Ag Banquet and talk about ads, etc., on January 18 at 8:15 a.m. Emily will contact various committees/individuals for the 3/15, 4/19, 5/17 & 6/21 dates.

Treasury Balance/update – George Klein – We received a \$3,000 grant from the Dawes County Travel Board and currently have a balance of \$2,500.

Questions:

Time Capsule – It was suggested that the capsule be dug up on Thursday with the items displayed throughout the weekend, and reburied on Monday (7/12). Merle spoke with Bob Brenn regarding rental space for a 2010 Headquarters during June and early July – Bob is willing to work with us. This space would have displays, souvenirs, information, etc.

Greenwood Cemetery Directory Dedication – Merle reported that Betty Staal, Jeff Chamberlain and Junice Dagen are working on an electric kiosk to be purchased and installed at the cemetery. They would like to dedicate the kiosk at noon on Friday, July 9.

Class Reunions – It appears that there could be five class reunions, the C&NW RR reunion, and other celebrations during the 125th week.

Grants – Deb Cottier and Emily Klein have been working on a Marketing Assistance Grant from the State of Nebraska to fund our radio advertising and printed advertising/promotional materials. We will be requesting approx. \$5,000 with 12 ½% cash and 12 ½% in-kind matches. Grant funding announcements will be made on March 17. It is a reimbursement grant and dollars cannot be spent before March 18.

Mike Kennedy was asked to summarize the adv/marketing project. He asked for contact personal to get a better idea of what the timelines should be. Emily will forward logo and he will get committee chairs from Chadrad. There was some discussion about electronic advertising. Dennis Brown indicated that KCSR would be willing to do more on the website but needs information. Merle Morford said that Don Anderson would be updating the Fur Trade Days site.

It was mentioned that a Kangaroo Court is planned to start April 1. Terri Haynes and Jane Ramm have been working with the Criminal Justice students to help with the project. Arrests and fines (possibly Get Out Of Jail Free passes) will be involved.

NEXT MEETING: Monday, February 8 at 7 p.m. – Dawes County Historical Museum
Meeting adjourned at 8:20 p.m. Summary by Emily Klein